

Study Plan (Master of Business Administration) (MBA)

Program Overview & Degree Structure

The Master of Business Administration (Thesis Track) is designed to cultivate executive leadership capabilities, advanced analytical competence, and scientific research rigor. It equips graduate students to navigate digital disruption, lead strategic transformations, and contribute innovative managerial insights.

The program comprises **33 Credit Hours** structured as follows:

- **Compulsory Core Courses:** 15 Credit Hours (5 Courses).
- **Elective Courses:** 9 Credit Hours (Selected from a pool of 10 offered courses totaling 30 Credit Hours).
- **Master's Thesis:** 9 Credit Hours.

1. Major Compulsory Requirements (15 Credit Hours)

These core courses build essential foundational knowledge in advanced scientific inquiry, competitive strategy, executive behavior, financial optimization, and market intelligence.

Course Code	Course Title	Credit Hours	Prerequisites
0111601	Advanced Scientific Research Methods & Applied Statistics	3	—
0111602	Advanced Strategic Management & Competitive Planning	3	—
0111603	Advanced Organizational Behavior & Executive Leadership	3	—
0111604	Advanced Financial Management & Investment Decisions	3	—
0111605	Advanced Marketing Management & Competitive Intelligence	3	—

2. Major Elective Requirements (9 Credit Hours Required)

Students choose **3 courses (9 Credit Hours)** from the following basket of 10 advanced electives, providing interdisciplinary depth aligned with their specific research thesis orientations:

Course Code	Course Title	Credit Hours	Prerequisites
0111621	Advanced Operations & Supply Chain Management	3	—
0111622	Advanced Managerial Accounting & Cost Analysis	3	—
0111623	Advanced Innovation Management & Entrepreneurship	3	—
0111624	Advanced Digital Transformation & Smart Business Strategies	3	—
0111625	Advanced Human Resource Management & Organizational Empowerment	3	—
0111626	Advanced Enterprise Risk Management & Corporate Governance	3	—
0111627	Advanced Total Quality & Institutional Excellence	3	—
0111628	Advanced International Business & Global Trade Strategies	3	—
0111629	Advanced Crisis Management & Business Continuity	3	—

0111630	Advanced Financial Analysis & Decision Modeling	3	—
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3. Master's Thesis Track (9 Credit Hours)

The thesis requires conducting rigorous, original applied academic research that addresses complex business and organizational challenges, concluded by an oral defense.

Course Code	Course Title	Credit Hours	Prerequisites
0111699	Master's Thesis in Advanced Business Administration	9	Passing 15 Cr. + Course 0111601